



Our eDatabase

Services	Abu Dhabi	Al Ain	Fujairah	Sharjah	Ajman	Dubai	Ras Al Khaimah	Umm Al Quwain	Total
SMS	175106	79939	76133	197946	69788	525319	126888	20302	1,268,887
eMail	137175	9080	5907	27081	7598	271451	8642	1859	4,68,793
Fax	110825	5630	2090	22097	5096	245521	5359	1365	3,97,983
P.O.Box	80900	7221	4684	15614	5367	219631	8393	1757	3,43,567

SMS Marketing

Volume	Price		Notes
Up to 50,000	0.22 AED	US \$ 0.060	Within UAE
Above 50,000	0.20 AED	US \$ 0.055	Within UAE
Target Top Companies	0.24 AED	US \$ 0.065	Within UAE
ID Sender (e.g. etisalat, DIB-SMS, your company etc)	500 AED	US \$ 137	Per Account

eMail Marketing

Volume	Price		Notes
Up to 50,000	0.12 AED	US \$ 0.032	Per E-mail
Above 50,000	0.10 AED	US \$ 0.028	Per E-mail
Target Top Companies	0.16 AED	US \$ 0.043	Per E-mail
Get Member Account for self eMarketing	1695 AED	US \$ 465	Per Account per Month (www.uaebusinessdata.com)

Fax Marketing

Volume	Price		Notes
Up to 50,000	0.65 AED	US \$ 0.178	Add line charges
Above 50,000	0.50 AED	US \$ 0.137	Add line charges

Postal Marketing (Direct Marketing)

Volume	Price		Notes
Up to 10,000	4.00 AED	US \$ 1.100	Nationwide (UAE)
Above 10,000	2.75 AED	US \$ 0.750	Nationwide (UAE)

Software

Volume	Notes
Xstream Bulk Mail (Web Based)	For further enquires and rates please contact Marketing Dept.
BulkMailer (Win System Bases)	



Reporting Of SMS & Email Shots Summary

- No. of SMS sent
- No. Of SMS delivered
- No. of SMS undelivered

Customer Database:

- Delivery report of each of the numbers sent.

SMS Database Characters:

- Total of 160 characters including spaces for English.
- Total of 70 characters including spaces for Arabic.

eMail Database (Email)

- No. Of email sent
- No. Of email opened
- No. of click through
- No. email bounces, etc

Customer Database

- All above details, with email address

Xstream Mail System requirements

- Separate Windows Server with dedicated IP Address and required components.